



**OFFICE OF THE DIVISIONAL FOREST OFFICER,
MANGROVE FOREST DIVISION (WILDLIFE) RAJNAGAR
DIST-KENDRAPARA, ODISHA, INDIA-754225**

ବନଖଣ୍ଡ ଅଧିକାରୀଙ୍କ କାର୍ଯ୍ୟାଳୟ, ମୁଖାଞ୍ଜଳ ବନଖଣ୍ଡ (ବନ୍ୟପାଣି) ରାଜନଗର, ଜିଲ୍ଲା - କେନ୍ଦ୍ରାପଡ଼ା
Tel: 06729-242460, Control Room: 06729-242463, E-mail: dfo.rajnagarwl@odisha.gov.in / dforajrnagar1990@gmail.com

EOI No.03/ /2024-25

Dt.15.02.2025

Invitation of Expression of Interest (EoI) for production of one no. of awareness films on tidal ecosystem and associated flora and fauna of Bhitarkanika Wildlife Sanctuary of Odisha.

Divisional Forest Officer, Mangrove Forest Division (Wildlife), Rajnagar, Kendrapara, Odisha invites application from agencies for production of one no of approx.30 minutes World class documentary film and their shorter versions /promos in English, & Odia on the tidal ecosystem and associated flora and fauna of Bhitarkanika Wildlife Sanctuary, adjoining areas, and Gahirmatha (Marine) Wildlife Sanctuary of Mangrove Forest Division (Wildlife), Rajnagar, Kendrapara, Odisha. The major focus of the documentary film will be on fauna like Irrawaddy Dolphins, Salt Water Crocodile, Horse Shoe Crabs, Mudskippers and different species of birds including Mangrove Pitta which are endemic to the mangrove ecosystem and flora including major species of Mangroves and their morphological characteristics. The film(s) are proposed to be aired on different commercial / free to air, TV Channels as well as for sharing at different platforms in India and abroad. Agencies having experience of production of films as described in the Eol document only need to apply.

Agencies fulfilling the eligibility criteria may submit their applications to Divisional Forest Officer, Mangrove Forest Division (Wildlife) ,Rajnagar, Kendrapara, Odisha, latest by **5.00 P.M. on dt.24/02/2025**, as per the Eol document. The Technical Bids shall be opened on **dt.25.02.2025** at **4.00 P.M.** The detailed Eol is available on **website <https://forest.odisha.gov.in/>** or **<https://odishaforest.in/>**.

Divisional Forest Officer
Mangrove Forest Division (Wildlife)
Rajnagar



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Tel: 06729 -242460, Control Room: 06729-242463, E-mail: dfo.rajnagarwl@odisha.gov.in / dforajnagar1990@gmail.com

**Letter No. 1188 IF (Accts.)/ Tender /154/ Dated 15/02/2025
Dated Rajnagar, the 15th February, 2025.**

To

The Deputy Director-cum-Deputy Secretary to Govt. I & PR Department,
Odisha, Bhubaneswar

Sub: Request to get the notice published in 2 (Two) nos. leading Odia Daily newspapers & one leading English Newspaper at an early date for wide circulation of the tender call notice.

Sir/Madam

With reference to the above cited subject the Divisional Forest Officer, Mangrove Forest Division (Wildlife), Rajnagar, Kendrapara, Odisha invites application for agencies for production of one no of approx.30 minutes World class documentary film and their shorter versions /promos in English, & Odia on the tidal ecosystem and associated flora and fauna of Bhitarkanika Wildlife Sanctuary, adjoining areas, and Gahirmatha (Marine)Wildlife Sanctuary of Mangrove Forest Division (Wildlife), Rajnagar, Kendrapara, Odisha. The major focus of the documentary film will be on fauna like Irrawaddy Dolphins, Salt Water Crocodile, Horse Shoe Crabs, Mudskippers and different species of birds including Mangrove Pitta which are endemic to the mangrove ecosystem and flora including major species of Mangroves and their morphological characteristics. The film(s) are proposed to be aired on different commercial / free to air, TV Channels as well as for sharing at different platforms in India and abroad. Agencies having experience of production of films as described in the EoI document only need to apply.

Agencies fulfilling the eligibility requirement may submit their applications to Divisional Forest Officer, Mangrove Forest Division (Wildlife) ,Rajnagar, Kendrapara, Odisha, latest by **5.00 P.M. on dt. 24/02/2025**, as per the EoI document.

Complimentary copy of the News Papers containing the EoI may be sent to this office for reference and record.

Encl: Copy of Details EoI

Divisional Forest Officer
Mangrove Forest Division (Wildlife)
Rajnagar

Memo No. 1189 / IF (Accts.)/ Tender /154/Dated 15/02/2025

Copy forwarded to the Chief Conservator of Forests (IT & GIS),O/o the Principal Chief Conservator of Forests, Odisha, Bhubaneswar for favour of kind information and necessary action. He is requested to upload the above EoI in the website of Pr. C.C.F. Odisha as early as possible.

Divisional Forest Officer
Mangrove Forest Division (Wildlife)
Rajnagar

Memo No. 1190 / IF (Accts.)/ Tender /154/Dated 15/02/2025

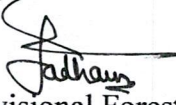
Copy forwarded to the Principal Chief Conservator of Forests and Chief wildlife Warden ,
Odisha, for favour of kind information and necessary action.



Divisional Forest Officer
Mangrove Forest Division (Wildlife)
Rajnagar

Memo No. 1191 / IF (Accts.)/ Tender /154/Dated 15/02/2025

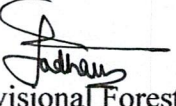
Copy forwarded to the Regional Chief Conservator of Forests, Bhubaneswar Circle
Bhubaneswar for favour of kind information and necessary action.



Divisional Forest Officer
Mangrove Forest Division (Wildlife)
Rajnagar

Memo No. 1192 IF (Accts.)/ Tender/154 /Dated 15/02/2025

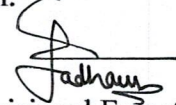
Copy forwarded to the Collector & District Magistrate, Kendrapara and Jagatsinghpur for
favour of kind information and necessary action.



Divisional Forest Officer
Mangrove Forest Division (Wildlife)
Rajnagar

Memo No. 1193/ IF (Accts.)/ Tender/154 /Dated 15/02/2025

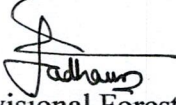
Copy forwarded to the All Asst. Conservator of Forests / Head Clerk of Mangrove Forest
Division (WL) Rajnagar for their information and necessary action.



Divisional Forest Officer
Mangrove Forest Division (Wildlife)
Rajnagar

Memo No. 1194 / IF (Accts.)/ Tender/154 /Dated 15/02/2025

Copy forwarded to all Divisional Forest Officers (T & NT), Odisha for information and
necessary action. It is requested to display the above said short Tender Notice in their office Notice
Board.



Divisional Forest Officer
Mangrove Forest Division (Wildlife)
Rajnagar

Memo No. 1195 IF (Accts.)/ Tender/154 /Dated 15/02/2025

Copy forwarded to all Range Officers, Mangrove Forest Division (WL) Rajnagar for
information and necessary action. They are instructed to display the said short Tender Notice in
their Office Notice Board.



Divisional Forest Officer
Mangrove Forest Division (Wildlife)
Rajnagar

Copy to Notice Board & Website.



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Tel: 06729-242460, Control Room: 06729-242463, E-mail: dfo.rajnagarwl@odisha.gov.in / dforajrnagar1990@gmail.com

**Invitation of Expression of Interest (EoI) for production of one no. of awareness films on
“Wildlife of Odisha”.**

1. Scope of Work:

Divisional Forest Officer, Mangrove Forest Division (Wildlife), Rajnagar, Kendrapara, Odisha, proposes of one no of approx.30 minutes World class awareness / documentary film and their shorter versions /promos in English, & Odia on the tidal ecosystem and associated flora and fauna of Bhitarkanika Wildlife Sanctuary, adjoining areas, and Gahirmatha (Marine) Wildlife Sanctuary of Mangrove Forest Division (Wildlife), Rajnagar, Kendrapara, Odisha. The major focus of the documentary film will be on fauna like Irrawaddy Dolphins, Salt Water Crocodile, Horse Shoe Crabs, Mudskippers and different species of birds including Mangrove Pitta which are endemic to the mangrove ecosystem and flora including major species of Mangroves and their morphological characteristics. The documentary films are meant for awareness of general public of all age groups, will be aired on different commercial/Free to Air TV Channels, as well as shared at different platforms in India and abroad. The films have to be made in English and Odia.

2. Eligibility Criteria:

Film makers / agencies desirous of sending their proposals should have: -

Pre-qualification criteria

- The Bidder shall be a legally valid entity either in the form of a Proprietorship Firm, Partnership Firm (including LLP) or Private / Public Limited Company, and be in **existence in India, since the last 4 years, as on the Bid issue date.**
- The Bidder should have had a **Minimum Annual Average Turnover of ₹100,00,000/- (Rupees one crore only)**, in last three consecutive financial years according to their audited balance sheet.
- Received payment from any Govt. agency for a film making project with the value exceeds Rupees Fifty Lakh (₹50,00,000/-)
- The Bidder must have created at least 40 wildlife/biodiversity films with the following conditions:
 - The **cumulative length should be at least 300 minutes.**
 - The length of each video should **not be less than 5 minutes.**
 - At least **3 projects** should be in collaboration with **government agency.**
 - The project should have been **completed in the last 5 years** as on the bid due date.
- A **Film** would mean digital video or movie or motion picture of minimum 4 minutes of length, which are complete with properly told storyline, mixed with different sound tracks and complete with end credits. Films which are completed and released (made available for public viewing) before the **bid issue date**, will be eligible.

f. **Wildlife/biodiversity films** would mean films that highlight biodiversity or animal behaviour or ecosystem/habitat or conservation of nature/wildlife as its central theme. Product promotion videos shall not be eligible.

g. The Applicant must have experience of filming in different landscapes that includes:

- i) Mangrove
- ii) Desert
- iii) Woodland
- iv) Grassland
- v) Underwater (Coral Reef/Marine Ecosystem)
- vi) The Himalaya
- vii) Cave Ecosystem
- viii) Coastal Ecosystem

Soft copy of the film/web link of the film for each of the above mentioned ecosystem/habitat should be produced. Each of the ecosystem/habitat should have at least one unique film.

h. The applicant must have created at least 20 wildlife films each of which portray a species/genus of wildlife as its central theme.

(Soft copy/web link of the film should be provided.)

i. In order to run simultaneous shooting in different locations the applicant must own at least **2 high-end cinema cameras** (mirrorless cameras would not be qualified) with **16 stop dynamic** range and capable of shooting **8k 16bit** in-body raw footage. At least one of those cameras should be capable of shooting **8k footage in 120fps**. List of approved cameras is as follows:

- (i) Red Raptor
- (ii) Sony Burano
- (iii) Sony Venice II

Copy of documents that proves their ownership of the above equipment has to be provided.

j. The Applicant must own at least 1 No. of **50-1000mm cine lens** in order to capture the best possible animal behaviour in the wild.

k. The Applicant must have at least 2 Sets of Underwater Housing Systems in their house to capture wildlife underwater in the rivers/streams and lakes of Bhitarkanika National Park, Bhitarkanika Wildlife Sanctuary and Gahirmatha (Marine) Wildlife Sanctuary of Mangrove Forest Division (Wildlife), Rajnagar.

l. At least 1 No. of drone in their house which is capable of producing 10 bit log footage.

m. At least 3 advanced divers in the team with more than 50 dives. (Copy of the certificates should be provided.)

n. At least 1 certified free-diver in the team. (Copy of the certificate should be provided.)

o. At least 1 certified drone pilot in the team. (Copy of the certificate should be provided.)

p. A team of qualified researchers to authenticate scientific statement/data.

q. Experience of working in at least 10 different states of India. (Soft copy/web link of the film should be provided)

r. **Awards and Accolades (specific to wildlife filming/photography):** Any international award achieved by the Director or Cinematographer of the team would be preferred.

s. Previous wildlife filming work done in Chilika, Bhitarkanika, Gahirmatha and any other landscape of Odisha will be preferred

3. Procedure for submission of proposals

The proposals to be submitted in two separate envelopes superscribed as 'Technical Bid' and 'Financial Bid' and kept in another single envelope superscribed as 'Technical and Financial Bids for production of documentary film(s)' and submitted to Divisional Forest Officer, Mangrove Forest Division (Wildlife), Rajnagar, Kendrapara, Odisha, latest by **5.00 P.M. on dt.24/02/2025**. Bids received beyond the stipulated time and date shall be summarily rejected.

(A) Technical Bid:

The document should contain the following: -

i) A self attested covering page on agency's letter head, having full contact details and address including email and list of enclosures and eligibility criteria as mentioned in the EoI, based on which they seek to be qualified.

ii) Date of incorporation/Proprietor/Individuals.

iii) Title/theme of the films.

iv) Project synopsis (Not more than one A-4 size page for each film).

v) Objectives: Bullet points of what your project is trying to achieve; who all are the target audience and how the message of the film is expected to connect with the audience.

vi) Description: Details of the storyline, explaining the characters, the questions and topics the film will explore and how this will unfold.

viii) Locations: Irrawaddy Dolphins of Gahirmatha Marine Sanctuary, Salt Water Crocodiles of Bhitarkanika and adjoining areas, and Olive Ridley turtles of Bhitarkanika, Gahirmatha need to be covered in the videos. Accordingly, locations should be listed.

ix) Links to YouTube or other Video sharing websites of last two films made by the film maker/agency.

x) Profile of the film maker with national and international awards received.

xi) EMD of Rs. **50,000/-** through A/c payee Demand Draft in favour of Divisional Forest Officer, Mangrove Forest Division (Wildlife), Rajnagar, Kendrapara, Odisha payable at Rajnagar.

xii) EoI Paper may be obtained physically by depositing non refundable Rupees of 2500/- from the Office of the Divisional Forest Officer, Mangrove Forest Division (WL) Rajnagar on any working day from 10.00 AM to 5.00 PM or the same may be downloaded from the website <https://wildlife.odisha.gov.in> or <https://odishaforest.in> through A/c payee Demand Draft of Rs. 2500/- in favour of Divisional Forest Officer, Mangrove Forest Division (Wildlife), Rajnagar, Kendrapara, Odisha payable at any Nationalised Bank Rajnagar.

(B) Financial Bid

The bid should contain the following: -

- a) Production cost of 15–20-minute documentary film, 5 minute short- film/30 second to 1minute Promos on the tidal ecosystem and associated flora and fauna of Bhitarkanika Wildlife Sanctuary, adjoining areas, and Gahirmatha (Marine) Wildlife Sanctuary of Mangrove Forest Division (Wildlife), Rajnagar, Kendrapara, Odisha. The major focus of the documentary film will be on fauna like Irrawaddy Dolphins, Salt Water Crocodile, Horse Shoe Crabs, Mudskippers and different species of birds including Mangrove Pitta which are endemic to the mangrove ecosystem and flora including major species of Mangroves and their morphological characteristics" with 2 sets each of (i) Telecast copy on HD Format; and (ii) DVD pro copy along with ten sets of DG Beta copies of the film.
- b) Cost of dubbing in Odia language.
- c) Cost of each additional copy of film on Highest quality render in USB flash drive.
- d) Applicable taxes, if any.

4. Terms & Conditions:

- i) Mere submission of Eol, shall not confer any right whatsoever on the submitting entity.
- ii) The Eol shall remain valid for a period 6 months from the date of publication of Eol.
- iii) It shall be obligatory on part of the submitting entity to furnish any further information as may be sought by Divisional Forest Officer, Mangrove Forest Division (Wildlife) ,Rajnagar, Kendrapara, Odisha.
- iv) Every page of Eol must be self attested by bidder.
- v) Neither the issue of this invitation for Eol nor any part of its contents is to be taken as any form of commitment or acknowledgement on part of Divisional Forest Officer, Mangrove Forest Division (Wildlife) ,Rajnagar, Kendrapara, Odisha to proceed with any Eol or any entity and Divisional Forest Officer, Mangrove Forest Division (Wildlife) ,Rajnagar, Kendrapara, Odisha reserves the rights to annul or terminate the process or reject any Eol at anytime or stage without assigning any reason.
- vi) Divisional Forest Officer, Mangrove Forest Division (Wildlife),Rajnagar, Kendrapara, Odisha reserves the right to withdraw this Eol if Divisional Forest Officer, Mangrove Forest Division (Wildlife) ,Rajnagar, Kendrapara, Odisha determines that such action is in the best interest of the Government of Odisha.
- vii) Assets /resources generated as the outcome of the work shall be the sole property of the Government of Odisha.
- viii) The bidders are required to submit all required documents in support of their eligibility as per Eol.
- ix) The participation is restricted to Companies/agencies registered in India.
- (x)The bidders are advised to ensure their capacity for undertaking the work before bidding as the task has to be completed in short duration and in a time bound manner under the direction of Divisional Forest Officer, Mangrove Forest Division (Wildlife) ,Rajnagar,

Kendrapara, Odisha. Only those bidders who are willing and are in a position to comply with these terms and conditions need to submit Eol.

xi) The Divisional Forest Officer, Mangrove Forest Division (Wildlife) ,Rajnar, Kendrapara, Odisha, reserves the right to reject any proposal without assigning any reason. If any successful bidder fails to fulfil his obligation under this tender. He may be blacklisted and Divisional Forest Officer, Mangrove Forest Division (Wildlife) ,Rajnar, Kendrapara, Odisha would also be free to circulate such blacklisted agencies to other Ministries/Departments to the Government of Odisha/India.

xii) The Agency will ensure inclusion of relevant music/sound/sound effect to the satisfaction of the Divisional Forest Officer, Mangrove Forest Division (Wildlife) ,Rajnar, Kendrapara, Odisha.

The activity will be taken up in three stages as follows: -

(a) Finalization of script and work plan;

(b) Submission of rough cut to the Divisional Forest Officer, Mangrove Forest Division (Wildlife) ,Rajnar, Kendrapara, Odisha, and

(c) Submission of final product to the Divisional Forest Officer, Mangrove Forest Division (Wildlife) ,Rajnar, Kendrapara, Odisha.

xiii)The final copy has to be submitted to the Divisional Forest Officer, Mangrove Forest Division (Wildlife) ,Rajnar, Kendrapara, Odisha within 120 days from the date of issuance of the workorder. Failure to deliver within this deadline would amount to non-performance and Divisional Forest Officer, Mangrove Forest Division (Wildlife),Rajnar, Kendrapara, Odisha would impose such penalty that is deemed to be reasonable with or without cancellation the work order.

5. Evaluation procedure:

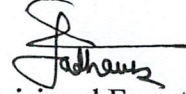
Proposals received from agency/filmmaker will be examined by a committee constituted by Divisional Forest Officer, Mangrove Forest Division (Wildlife) ,Rajnar, Kendrapara, Odisha. Film makers whose Technical proposals are shortlisted by the Committee will be invited to give a PPT presentation of about 10 minutes on the proposal. The financial bid of only those agencies would be opened who are selected by the committee on the basis of Technical proposal and PPT presentation. The Committee will recommend the most suitable proposal for acceptance of the competent authority. Successful agency will be informed of the decision.

6. Contact details:

Eligible agencies may please submit their proposal clearly mentioning the name, address, e-mail and mobile phone number of the bidder/authorized representative. The envelopes should be super scribed with "Eol for documentary film on "on the tidal ecosystem and associated flora and fauna of Bhitarkanika Wildlife Sanctuary, adjoining areas, and Gahirmatha (Marine)Wildlife Sanctuary of Mangrove Forest Division (Wildlife), Rajnar, Kendrapara, Odisha. The major focus of the documentary film will be on fauna like Irrawaddy Dolphins, Salt Water Crocodile, Horse Shoe Crabs, Mudskippers and different species of birds including Mangrove Pitta which are endemic to the mangrove ecosystem and flora including major species of Mangroves and their morphological characteristics" and addressed to Divisional Forest Officer, Mangrove Forest Division (Wildlife), Rajnar, Kendrapara, Odisha, Odisha may be sent by hand/registered post or

courier. Last date/time for receiving the proposals is dt.14.02.2025 05 P.M. The Technical Bids shall be opened on dt.15.02.2025 4 P.M. in the Conference Hall at Mangrove Forest Division, Rajnagar.

For urgent communication on working days email: - **dforajnagar1990@gmail.com**



Divisional Forest Officer
Mangrove Forest Division (Wildlife)
Rajnagar